

SEINE-MARITIME INDUSTRIE

La Glass Vallée accompagnée par la Caisse d'Épargne Normandie

La Glass Vallée, pôle de flaconnage de luxe de la vallée de la Bresle (70 entreprises), a signé un partenariat d'accompagnement avec la Caisse d'Épargne Normandie. Avec cet accord, l'association souhaite « favoriser la compétitivité, l'innovation, la responsabilité et l'attractivité de cette filière, au bénéfice notamment de l'emploi ». Objectif : stimuler le développement économique et industriel des acteurs du secteur. Plusieurs actions sont déjà prévues, dont des webinars et des rencontres entre la banque et les chefs d'entreprise. ■

Other speakers on the agenda included Stephane Franconville, President of MG Group, Valérie Tellier - President of the ValFi Group & President of La Glass Vallée, as well as Sébastien Guche - Supply-chain Director at Zignago Vetro Brosse.

The various topics were moderated by Jean-Paul Judson, and aroused a lot of interest. All the actors of the glass value chain were present to discuss the challenges facing the luxury bottle industry.

The highlighting of synergies and co-operations was the order of the day, competition was put aside to leave room for a united sector facing the challenges.

La Glass Vallée will renew its event every other year.

La Glass Vallée, is an association which was created in 2001 and brings together companies involved in luxury bottles, mainly in the Bresle Valley between Le Tréport and Feuquières in the Oise but also around Dieppe and throughout France.

Its board of directors is representative of the various activities (model makers, foundries, mould makers, glassmakers, sorters, decorators or finishers, plastics processors, craftsmen and related activities) and includes 65 companies.

Greg Morris

Glass International Editor

Greg Morris has been editor of Glass International and organiser of the Glassman conferences since 2012, specialising in glass packaging. Prior to this he spent 15 years working in newspaper journalism.
