



SEINE-MARITIME INDUSTRIE

La Glass Vallée accompagnée par la Caisse d'Épargne Normandie

La Glass Vallée, pôle de flaconnage de luxe de la vallée de la Bresle (70 entreprises), a signé un partenariat d'accompagnement avec la Caisse d'Épargne Normandie. Avec cet accord, l'association souhaite « favoriser la compétitivité, l'innovation, la responsabilité et l'attractivité de cette filière, au bénéfice notamment de l'emploi ». Objectif : stimuler le développement économique et industriel des acteurs du secteur. Plusieurs actions sont déjà prévues, dont des webinars et des rencontres entre la banque et les chefs d'entreprise. ■





L'Année du verre se termine

Les Nations Unies ont proclamé 2022 Année internationale du verre en soulignant le rôle du verre dans les domaines scientifiques, économiques, artistiques et culturels. Cette année a donc vu l'organisation de nombreuses manifestations dans 90 pays sur les cinq continents. La Glass Vallée organisera la Nuit du verre le 24 novembre à Paris pour clôturer cette année. Le rendez-vous est surtout dédié aux professionnels du verre et du packaging. Irène Gosset, présidente du groupe Pochet, prononcera le discours d'ouverture. Une exposition de flacons de parfum sera présentée, et des tables rondes, notamment sur la décarbonation et la

recyclabilité, sont prévues. Plus localement, en Normandie, les expositions Alter Gravitas et Amphore Métaphore sont à découvrir jusqu'aux 26 et 27 novembre au Musée du verre à Conches-en-Ouche, mais encore Collection automne et verre à la Galerie des arts du feu à Rouen jusqu'au 8 janvier 2023; ainsi que la 10e édition du salon du verre à Honfleur, du 11 au 13 novembre. ■



Glass Night event focuses on decarbonisation and energy transition

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A panel discussion at the *La Glass Vallée* event focused on decarbonisation in the glass manufacturing industry.
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Decarbonisation, innovation, energy transition and supply chain were among the topics at the first Glass Night event, organised by **La Glass Vallée**.

The Glass Night included four round table discussions, an exhibition of perfume bottles as well as plenty of networking among the 150 delegates.

Guests were from the glass manufacturing industry as well as various other glass-related stakeholders, which was held at the Cloud Business Center in Paris at the end of November.

Among the speakers were Mrs Irène Gosset, President of the **Pochet group**, who gave an opening speech, as well as Dr. Corinne Claireaux, Glass scientist at **Celsian**, Benoît Marszalek, director of operations for the bottling division of Pochet du Courval, Frédéric Rougevin-Baville, head of glass development at **Verescence**, François Deblock, director of Glass development by **SGD Pharma** and Frédéric Dupuis, R&D director of **Saverglass**, who all participated in the Decarbonisation of the Glass Industry panel discussion.

Other speakers **on the agenda** included Stephane Franconville, President of **MG Group**, Valérie Tellier - President of the ValFi Group & President of La Glass Vallée, as well as Sébastien Guche - Supply-chain Director at Zignago Vetro Brosse.

The various topics were moderated by Jean-Paul Judson, and aroused a lot of interest. All the actors of the glass value chain were present to discuss the challenges facing the luxury bottle industry.

The highlighting of synergies and co-operations was the order of the day, competition was put aside to leave room for a united sector facing the challenges.

La Glass Vallée will renew its event every other year.

La Glass Vallée, is an association which was created in 2001 and brings together companies involved in luxury bottles, mainly in the Bresle Valley between Le Tréport and Feuquières in the Oise but also around Dieppe and throughout France.

Its board of directors is representative of the various activities (model makers, foundries, mould makers, glassmakers, sorters, decorators or finishers, plastics processors, craftsmen and related activities) and includes 65 companies.



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Greg Morris has been editor of Glass International and organiser of the Glassman conferences since 2012, specialising in glass packaging. Prior to this he spent five years working in newspaper journalism.
