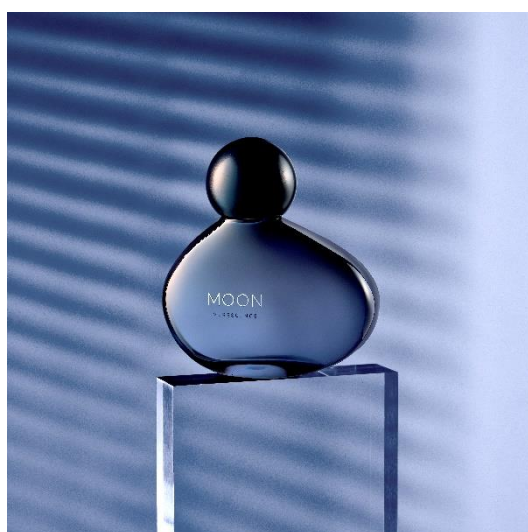


VERESCENCE

PRESS RELEASE

Verescence Unveils Innovative Lightweight Glass Bottles MOON and GEM

Paris, February 13, 2023 – Verescence, the global leader in glass packaging for the perfumery and cosmetics industries, unveiled its latest creations at PCD Paris 2023 - the MOON and GEM bottles, two lightweight glass bottles with complex shapes.



Developed in collaboration with renowned designer **De Baschmakoff**, MOON and GEM showcase Verescence's technical expertise in creating lightweight glass bottles with complex shapes, both perfect combination of luxury and sustainability.

The **MOON bottle** weighs 106 g for 100 ml. This one-of-a-kind organic shape features an off-center neck while preserving perfect symmetry of the bottle's faces, offering a comfortable grip at the same time.

The **GEM bottle** weighs 97 g for 100 ml. It has a striking, geometrical design with sharp angles and a broad octagonal facing, making it look like a precious gem.

The bottles are refillable (SNI 15 screw neck) to optimize their impact on the environment.

With the aim of offering its customers a 100% eco-designed concept, the bottles are personalized with a spherical mono-material LegnaPin cap made by premium wood component maker **Minelli Spa (mPacking)**.



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About the Verescence Group

Verescence is the global leader in glass bottle manufacturing for the Perfumery and Cosmetics industry and has a production capacity of 600 million bottles per year. Verescence supplies its customers with glass through high-quality, environmentally friendly and innovative solutions. The company has over 120 years of glass expertise and a unique geographical footprint (4 glass production sites and 5 finishing sites in France, Spain, the United States and South Korea), making it the partner of choice for the world's largest beauty market players.

For more information, please visit verescence.com

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